









Earn Points

1 Community



- | | |
|--|--|
|  Register an NIO account
+200 |  Refer your friend to register an account
+200 |
|  Daily login reward
Random |  Give a rating
+20 |
|  Offline/online event sign-in
Based on event details |  Fill out a questionnaire
+10 ~ 200
based on survey type |

2 Order reward and referral incentives




Test Drive

- | | |
|---|--|
|  Complete a test drive (first time only)
+400 (with referral)
+200 (without referral) |  Refer your friend to a test drive
+400 |
|---|--|

Car Purchase



- | | |
|---|--|
|  Activate your purchased car
+12000 (with referral)
+10000 (without referral) |  Refer your friend to purchase a car
+12000 |
|---|--|

*Subscription/Lease

- | | |
|--|--|
|  First time successful subscription/lease
+3000 (with referral)
+2000 (without referral) |  Refer your friend to subscribe/lease a car
+3000 |
|  Subscription/Lease Kickback
Earn up to 1% - 2% of monthly fee in points | |

*For users in Germany, the Netherlands, Sweden, Denmark

3 Car Service

-  Good Behaviour Reward
+200/month
(For subscription users)
-  Choose NIO points instead of courtesy car during service
+1000/day max **20,000**

4 Owner Reward

-  Surprise care
Offered irregularly



Consume NIO points

NIO App

-  NIO Life
Redeem your points for gifts at NIO Life



NIO Life

Based on actual price at NIO Life

-  Car Accessories
Redeem your points for car accessories



Based on actual price at Car mall

NIO House

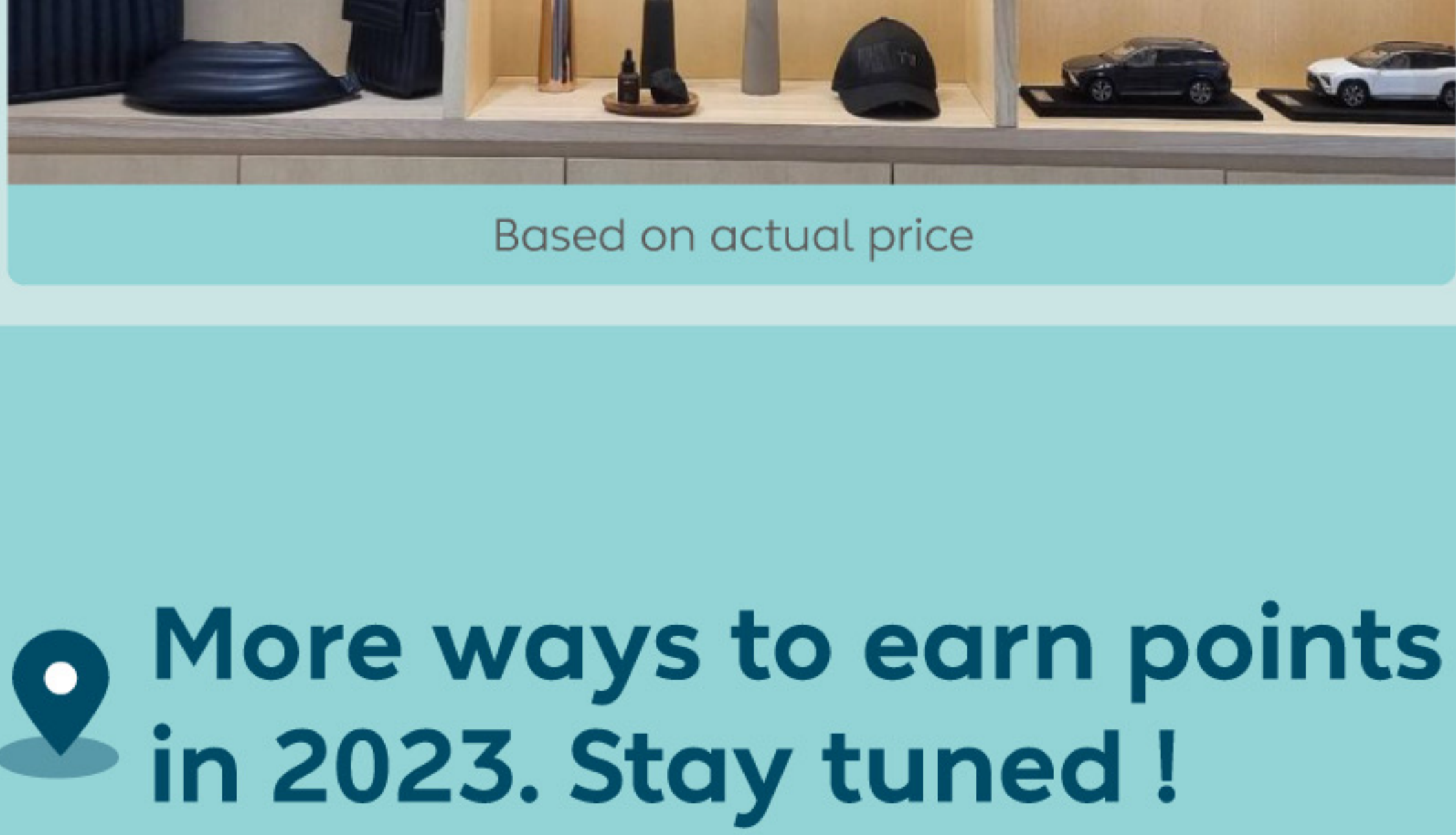
-  NIO Flavor
Enjoy NIO Signature City Drinks



NIO Café

Based on actual price

-  NIO House Merchandise
Redeem your points for merchandise in NIO House



Based on actual price

More ways to earn points in 2023. Stay tuned !

